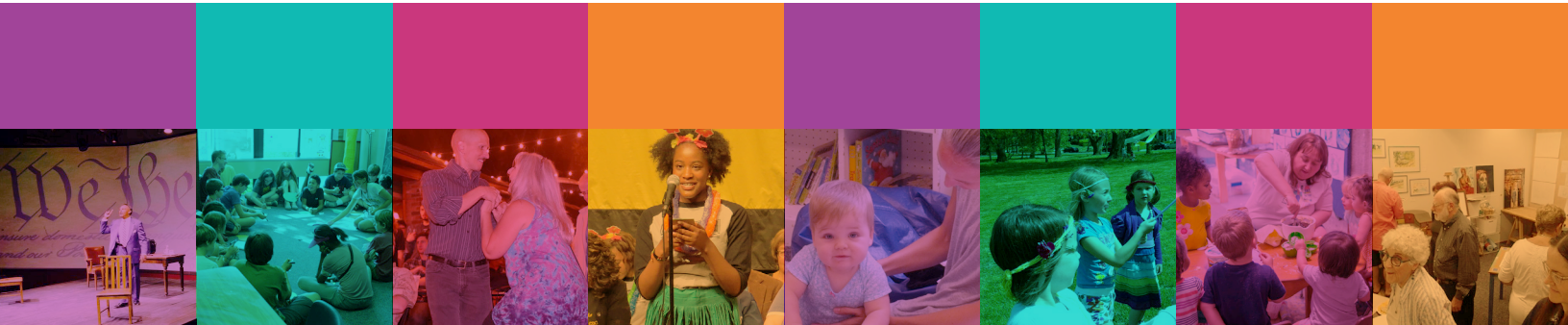




COVENTRY P.E.A.C.E. CAMPUS

coventrypeacecampus.org



CREATE. SHOW. LEARN. GROW.

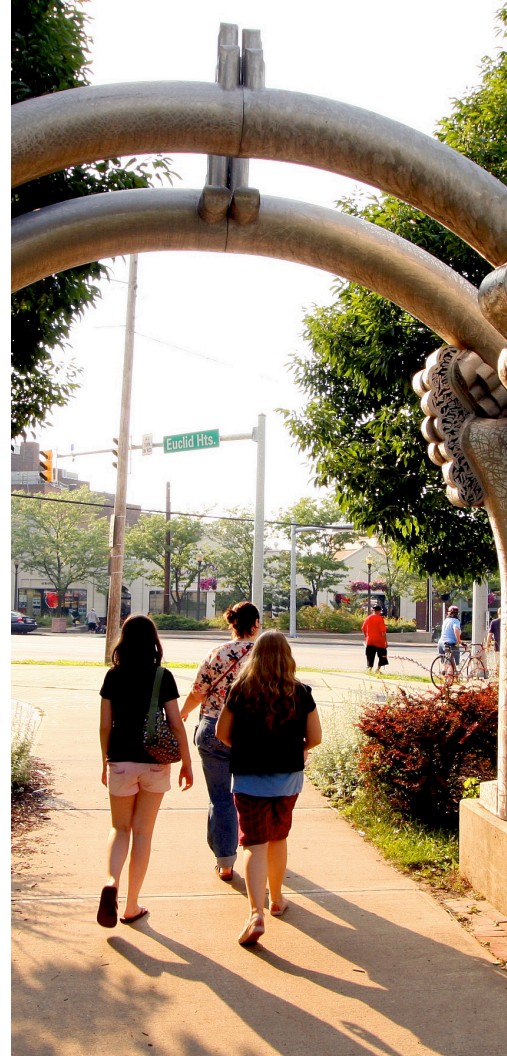
When the CH-UH school district informed the tenants of the former Coventry School building of its plans to sell the building and terminate our leases on short notice, we were alarmed, of course. But it wasn't anger that brought us together - it was opportunity. What if, we wondered, we could build on what's already been accomplished here, and serve even more people than the many thousands who visit this site every year?

In that spirit, the concept of the Coventry P.E.A.C.E. Campus emerged.

Our goal is to establish an inviting, unified public campus encompassing the Coventry School building and Coventry P.E.A.C.E. Playground and Park, adjacent to the Coventry branch of the Heights Library. We envision this campus offering a modern, self-sustaining arts, culture, education and small business incubator; an improved playground and park open to all and capable of hosting even more community events; a vital and welcoming gateway to the Coventry district that will both attract and retain residents.

The current tenants of the Coventry building are driving this initiative, but it's important to note that this plan isn't new. Its roots can be traced back decades, to the many Coventry School teachers who instilled passions for literature and the visual and performing arts; to the hundreds of volunteers who came together under the acronym P.E.A.C.E. - People Enhancing A Child's Environment - to build that magnificent playground; to the various stakeholders and city officials who participated in the Coventry School Study Committee in 2008 and whose foresight led to the burgeoning arts, education and services community that came together under that roof, one tenant at a time.

The leaders of those organizations, and other folks who have joined their cause, invite everyone to engage with this project in the spirit of a new acronym, People Enhancing a Community's Environment. **We stand ready to work closely with residents, city officials, merchants and all interested parties to refine this concept into a development worthy of Cleveland Heights, Home of the Arts.**





Creative Placemaking

A White Paper for The Mayors' Institute on City Design, a leadership initiative of the National Endowment for the Arts in partnership with the United States Conference of Mayors and American Architectural Foundation

- » In creative placemaking, **partners from public, private, non-profit, and community sectors strategically shape the physical and social character of a neighborhood**, town, city, or region around arts and cultural activities. Creative placemaking animates public and private spaces, rejuvenates structures and streetscapes, improves local business viability and public safety, and brings diverse people together to celebrate, inspire, and be inspired.
 - » Creative placemaking recirculates residents' incomes locally at a higher rate; re-uses vacant and underutilized land, buildings, and infrastructure; creates jobs in construction, local businesses, and cultural activity; expands entrepreneurial ranks of artists and designers; trains the next generation of cultural workers; attracts and retains non-arts-related businesses and skills.
 - » We identify six components of a successful strategy: Each effort starts with an entrepreneurial initiator; demonstrates a commitment to place and its distinctive character; **mobilizes public will**, both in local government and the citizenry; attracts private sector support, either from cultural industries or place developers or both; wins the active participation of arts and cultural leaders; and succeeds in building partnerships across sectors, missions and levels of government.
 - » Arts and culture at this historic juncture are proving their power as economic and social catalysts. Through smart collaborations with other sectors - government, private business, foundations - **they are creating opportunities for rejuvenation and economic development, anchored in and tailored to diverse communities**. The arts can be a fulcrum for the creative transformation of American cities. ... In Cleveland, for instance, three theaters are driving the redevelopment of a commercial corridor as an arts district on the city's under-served west side.
 - » The best of the projects **nurture distinctive qualities and resources that already exist in the community and can be celebrated to serve community members while drawing in visitors and new businesses**. ... This new sensibility aspires to make places attractive to entrepreneurs, skilled workers, and new and existing residents. Arts and culture play a pivotal role in this transformation.
- Links to the reports and articles quoted in this booklet can be found at:
- coventrypeacecampus.org/reading**



Millennials Look to the Suburbs, Not Cities, for First Homes.

Published at Curbed.com, June 2016

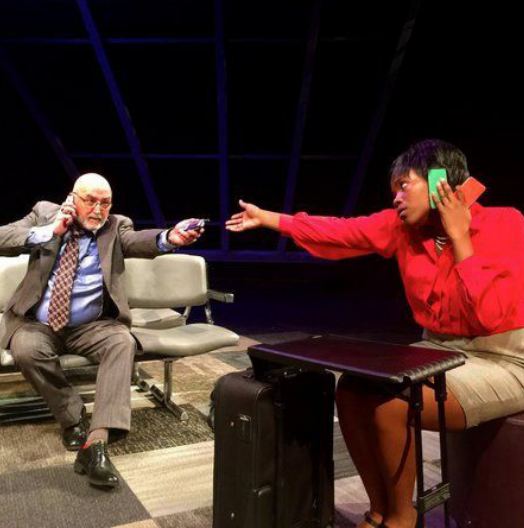
- » Last year, millennials, the largest generation in American history, purchased 35 percent of homes sold in the U.S. Consider that the median age of the millennial generation is 25, and the average age of a first-time home buyer is 31, and it's fair to say there's a sizable wave of millennial homebuyers on its way. Realtors, urban planners, and home builders, not to mention city and local governments, have a lot riding on when, and where, this generation settles down. Predictions that this generation will permanently rent, or, if they do buy, will stay in cities forever, may have been premature.
- » "Millennials want walkability and convenience. They have a higher transit use propensity than those in the past, and they want to be within walking distance of shopping and dining. The problem with the existing suburban housing stock in America is that it just doesn't provide that."
- » Some suburban governments are helping to encourage this influx and taking progressive steps to be more attractive to new homeowners. Montgomery County, Maryland, on the fringe of the D.C. area, made headlines when it introduced a nightlife commission to help improve entertainment options. King of Prussia, Pennsylvania, known for a massive mall and autoparks, has been aggressively courting "millennial-friendly businesses" with a series of events, zoning changes meant to encourage dense, mixed-use development, and even branding.
- » "There's an enormous stock of attractive suburban housing in this country, lots of lovely neighborhoods in every metropolitan area in the country. What's going to happen as boomers move out? That's a huge real estate question."

How the arts and culture sector catalyzes economic vitality

A report from the American Planning Association

- » Economic development is enhanced by concentrating creativity through both physical density and human capital. By locating firms, artists, and cultural facilities together, a multiplier effect can result.
- » The recognition of a community's arts and culture assets (and the marketing of them) is an important element of economic development. Creatively acknowledging and marketing community assets can attract a strong workforce and successful firms, as well as help sustain a positive quality of life.
- » Arts and cultural activities can draw crowds from within and around the community. Increasing the number of visitors as well as enhancing resident participation helps build economic and social capital.
- » Planners can make deliberate connections between the arts and culture sector and other sectors, such as tourism and manufacturing, to improve economic outcomes by capitalizing on local assets.





“Ensemble Theatre has been part of the beating heart of the theatre scene in Cleveland Heights for over 25 years.”

**— Eric Coble, award-winning playwright and
Coventry Village resident**

“Disabled people are systematically blocked from the fine art world; ARTFUL is holding the door open for them.”

**— MANDEM is a conglomerate three-bodied artist identity
fronted by Maize Arendsee (MFA, Studio Art) with co-artists
Kitsuko and Moco Steinman-Arendsee.**



“We really do have a voice. We have a real perspective. We don’t really know ourselves a lot of the time, and there’s a lot of soul searching during this phase. But it’s important to know that, even for teens who may feel lost, deep inside they still have a voice and a real calling. And if you draw that out, and you ask them, you never know what might happen and what you might hear.”

— Faith Kim, 16-year-old Lake Erie Ink Youth Editor



“The future of this great space will depend on the involvement of engaged community members. I hope that you will be one of them.”

— Erick Kauffman, president of Coventry P.E.A.C.E., parent of Heights High graduates, family physician and community health center medical director

Karen Allen	Robert Cohen	Loretta Feller	Eliot Kamen	Melissa McClelland	M. Preston	James Smith	Ben Volpe
Maize Arendsee	Karla Cornelius	Tom Fello	Wally Kaplan	Casey Mckone	Rebecca Price	Peggy Spaeth	Kylie Volpe
Elana Baldwin	Martin Cosentino	Heidi Ferguson	Mary Beth Kelley	Sarah Mehler	Dawn & Alex Quintana	Kathleen Spry	Nan Volpe
Ellen Barrett	Celeste Cosentino	Patti Fields	Pamela Kelly	Joe Mendes	Eagan Rackley	Laura Stack	Paul Volpe
Deena Barrett	Christina Courtenay	Ketti Finneran	Graig Kluge	Fran Mentch	Laura Roncagli	Katharyne Starinsky	Rannigan Walsh
Kathlee Barrie	Amy Crysler	Kristine Fondran	Esther Kraig	Audrey Merhaut	Barbara Rose	Moco Steinman-Arendsee	Garie Waltzer
Rosemary Bennis	Sarah Curry	Leah Gilbert	Carol Kramer	Philip Metres	Kathleen Rosen	Gary Stonum	Sarah and Gordon Wean
Kathy Blackman	Anne Dabb	Thomas Gilbride	Nicholas Kuhar	James Miller	Rosenbaum	Kelly Swan	Maureen O Weigand
Carrie Bodenger	Dorene Davis	Ray Gonzalez	Megan Kuhar	Terry Moore	Amy Rosenbluth	Jenni Thomas	
Suzanne Borders	Greta De Meyer	Aimee Grabski	Aimee Lambes	Stephen Morris	Debby Rosenthal	Jane Timmons-Mitchell	Matt Weinkam
Roseann Bowser	Laura & Dan Dempsey	Monica Green	Walter Lambrecht	Evie Morris	Jocelyn Rosnick	Lakeesha Tolliver-Funches	Virginia Weiss
Alison Bradford	Cynthia Dettelbach	Lissy Gulick	Rein Lambrecht	Lydia Munnell	Kit Sawyer	Roxanne Tomter	Nancy Whiting
Deanna Bremer Fisher	Brady Dindia	Riki Hanley	Nancy Levy	Sylvia Munodawafa	Rebecca Schaffer	Devon Turchan	Jonathan Wilhelm
Nancy Broadbent	Angela Dobbins-Rivera	Krista Hawthorne	Frank Lewis	James Murphy	Frederica Scott	Nicky Turco	Shari Wilkins
Susan Brockway	Hallie Durchslag	Zachary Hay	Christine Link	Jeffrey Narten	Tiffany Scruggs	Jean Tyler	Rachhel Williams
Westa Bryant	Ashlie Dyer	Susan Herwald	Linda Lopez	Loretta Nash	Stephen Sedam	Stephanie Unterweger	Anne Wise
Lisa Burch	Amy Ebbitt	Lynnda Hickey	Rhonda Lovejoy	Kelly Nolan	David Seese	Blanche Valancy	Jennifer Woda
Elisa Byrd	Bradley Eckert	Ron Hill	Katie Lars Lupo	Angela Noreck	Brit Seward	Jack Valancy	Ellen Wohl
Joanne Campbell	Julianne Edberg	John Hubbard	Hillary Lyon	Myra Orenstein	Emma Shook	Deborah Van Kleef	Sue Wolpert
Susie Cargile	Salvatore Esposito	John and Sue Janssen	Melanie Luria	Clare Peppler	Isadora Sicking	Avey Venable	Patricia Young
Melinda Carter	Scott Faniola	Judy Jeavons	Irma Marcial	Kaitlin Pethtel	Lucy Simm	Johanna Vine	Nancy Zelman
Amelia Catalano	Kirsten Fawcett-Dubow	Eva Jones	Victoria MacNair	Vondell Petry	Sharon Slaughter		Mary Zenisek
Francis Chiappa		Peter Jones	Amy Marquit	Carol Pietro	Corrie Slawson		
Eric Coble		Renwald	Christine McBurney	Jane Pitman	Del Sledge		
Cheryl Cochran		Kim Joyce			Shawn Smith		



Ensemble

Great Scripts, Cleveland Artists. | www.ensembletheatreCLE.org

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American
Classics.



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